**Business Studies**

**Alternate Task Total: 100**

**SUSTAINABLE LIVING REPORT-IN DEPTH CASE STUDY ANALYSIS**

**Instructions:**

* Read the Pick n Pay- sustainable living report-2014. It is important that you highlight or make notes while you are reading through this report.
* Mind-map the highlights of each section of the report (you will need a separate mind-map for each section)-please ensure that you don’t lose important information.
* Critically assess each section by looking at how each section has lead to the success or failure of the Pick n Pay brand.-it is important that you motivate you discussion carefully and ensure that you provide the necessary proof.
	+ Proof-can be from their annual reports, website, articles, shop visits etc.
* Suggest how management could use Entrepreneurship/Intrepreneurship to future build on a successful brand (keep the bullet above in-mind)
* Find 6 current affairs articles, provide a short summary of each article-please include a copy of these articles in your task.
* Discuss the impact that the current affairs identified in the article (point above)-would have on the sustainability of Pick n Pay.
* Identify 4 of Pick n Pay’s stakeholders. With the necessary motivate decided if Pick n Pay’s focus on sustainability is meeting the demands of these stakeholders.
* Provide an overall opinion on Pick n Pay’s sustainability-this should include what you feel they are doing right, and what you feel they are missing and provided suggestion where necessary. You need to provide the necessary justification to support your opinion.