**BUSINESS STUDIES**

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**Grade 12 –Portfolio 2016**

**Set by: D Prinsloo**

**Moderated by:**

**Role Play**



**Instructions:**

1. ***Plagiarism will be penalised to the full extent. All plagiarised sections of work will not be marked or considered part of the task.*** ***90% of the text must be written by you and a maximum of 10% may be directly quoted and cited. All direct quotations must be correctly cited and referenced.***
2. This task forms 15% of your final portfolio mark, so allocate your time and effort accordingly.
3. All late work will be penalised according to the school policy.
4. All sources need to be referenced correctly.
5. Your task be submitted on ***CD as well as a hardcopy***! The CD must contain the video plus a copy of the written component.
6. Please make reference to the attached Rubric when preparing your oral as to include every aspect expected of you.
7. Your written component must include the following:
	* Cover page (name, school, subject and title of role play)
	* The content can be in the form of a script or paragraphs
	* Reference list
	* Anti-plagiarism statement
	* Anti-plagiarism checking statement

***Task:***

In pairs, create a 3-5 minute video clip focussing on Corporate Governance and Corporate Social Responsibility. The clip has to relate to Mr Price Group Limited as the holding company **or** one of its subsidiary companies.

The video clip can take the form of a documentary, talk show interview, news report, mimicking a TV programme or any other appropriate format.

Both students need to be visible in the clip by taking an active, equal role. The roles taken have to be clearly identified in the written component of task.

The written component must consist of a detailed copy of what each student says and can be in the form of a script or paragraphs.



STUDENTS

MARK: 50

 50

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|  **RUBRIC – ‘Role Play’**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  | 0-2 | 3-5 | 6-8 | 9-10 | Total |
| **QUALITY OF DELIVERY** |
| Presentation - Communication[LOT] | (0) No presentation (1) Barely meeting the standard of correct articulation, proper preparation, eye contact (2)Partially meeting above standards.  | (3)Adhering to presentation criteria of public speaking (4) in context of the role play and shows (5) enthusiasm | Good to very good meeting the criteria of public speaking(6), good posture and eye contact(7), The use of visual aids and correct language use(8). | (9)Superbly meeting the criteria of public speaking, good posture and eye contact and (10) correct language use with proper, confident voice projection.  |  |
| **QUALITY OF VISUAL PRESENTATION** |
| Video clip – technical aspects[LOT] | (0) Not submitted (1)Attempted but not meeting the standard of a well devised video clip (2) Meets very basic requirements | Adequately produced clip (3) meeting some of the criteria (4) limited imagination and creativity (5) | Professionally produced clip (6) meeting all criteria (7) as well as containing imagination and creativity (8). | (9) Outstandingly produced clip meeting all criteria well as exceptional imagination and creativity (10) With over and above extra’s not specified. |  |
| **QUALITY OF CONTENT OF ROLE PLAY** |
| Relevance to Mr Price[LOT] | (0) None (1) limited detail in the research of the company. (2) Copied directly off the website. | (3) Adequate to (4) fair detail in the research of the company. (5) Including some listed facts. | (6) Satisfactory to (7) good detail in the research of the company. (8) Showing breadth but little depth | (9) Excellent detail and accurate research of the company and topic. (10) As above, including more breadth. |  |
| CSR [HOT] | (0) CSR aspects not identified (1) aspects identified but not understood (2) aspects identified in minimal detail. | (3) Adequate detail identified relating to CSR (4) CSR mentioned in limited detail (5) CSR mentioned correctly with minimal application  | (6) CSR mentioned with fair application (7) and applied in good detail. (8) Showing breadth but little depth | (9) CSR discussed with outstanding detail and application, showing depth of understanding. (10) As above, including more breadth. |  |
| Corporate Governance[HOT] | (0) Corporate Gov aspects not identified (1) aspects identified but not understood (2) aspects identified in a listed fashion. | (3) Adequate detail identified relating to Corporate Gov (4) mentioned in limited detail (5) mentioned correctly with minimal application | (6) Satisfactory to (7) good detail (8) Showing breadth but little depth | (9) Excellent detail and application of good governance. (10) As above including more breadth. |  |
|  TOTAL: **(50MARKS)** |

 **Educator & Date**

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Add school badge **BUSINESS STUDIES** **Portfolio 2016** |
| **STATEMENT OF AUTHENTICITY** |
| Centre Number |  | Examination number |  |
| ***DECLARATION BY THE CANDIDATE*** |
| I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (print full names) declare that all external sources used in my SBA have been properly referenced and that the remaining work contained in this SBA is my own original work. I understand what plagiarism is, and accept the Plagiarism Policy of [Name of School] in this regard. I have also not allowed anyone to borrow or copy from my work. I understand that if this is found to be untrue, my SBA will be liable for disqualification.  |
| Signed: |  Candidate | Date: |   |
| ***DECLARATION BY THE CANDIDATE’S EDUCATOR:*** |
| I \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (print name and title of Educator) at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (print name of school) declare that the work provided by this candidate has been monitored and checked for plagiarism.  |
| Signed: |  Educator | Date: |  |